

Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Greer Margolis & Mitchell Attention: Accounts Payable 1010 Wisconsin Avenue, Suite 800 Washington, DC 20007



Advertiser	Obama For America
Product	OBAMA "B" :30 8/11
Estimate Number	1596

Invoice #	116386-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/17/12

Station	WRAL		
Account Executive	Cheryl Blair		
Sales Office	Washington Telerep		
Sales Region	National		

Order #	116386
Alt Order #	06272902
Deal #	
Order Flight	08/11/12 - 08/17/12

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling	CIA - Mark PAID	

IDB#	
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	The Insider (1-130p)	1-130p								
	3Q NON-W	INDOW CANDIDATE RATE									
					2 to 08/19/12	1x	MTWTF				
	WRAL			W	08/15/12	:30	1:27 PM	OFA-12-A-091H	\$200.00)	1
2	WRAL	The Doctors	10-11AM								
	3Q NON-W	INDOW CANDIDATE RATE									
					2 to 08/19/12	1x	MTWTF		****		
	WRAL			Th	08/16/12	:30	10:33 AM	OFA-12-A-091H	\$200.00)	1
3	WRAL 3Q NON-W	David Letterman /INDOW CANDIDATE RATE	1135p-1237a								
					2 to 08/19/12	1x	MTWTF				
	WRAL			Th	08/16/12	:30	11:57 PM	OFA-12-A-091H	\$250.00)	1
4	WRAL 3Q NON-W	Price is Right /INDOW CANDIDATE RATE	11a-12p								
				08/13/1	2 to 08/19/12	1x	MTWTF				
	WRAL			W	08/15/12	:30	11:29 AM	OFA-12-A-091H	\$275.00)	1
5	WRAL 3Q NON-W	Noon News INDOW CANDIDATE RATE	12p-1p								
				08/13/1	2 to 08/19/12	1x	MTWTF				
	WRAL			Th	08/16/12	:30	12:57 PM	OFA-12-A-091H	\$275.00)	1
6	WRAL 3Q NON-W	CBS Daytime (1:30-4P)	130-4p								
				08/13/1	2 to 08/19/12	1x	MTWTF				
	WRAL			F	08/17/12	:00			\$200.0 (Credited	1
7	WRAL 3Q NON-W	WRAL 4:30am News /INDOW CANDIDATE RATE	4:30a - 5am								
				08/13/1	2 to 08/19/12	1x	MTWTF				
	WRAL			W	08/15/12	:30	4:43 AM	OFA-12-A-091H	\$80.00)	1
8	WRAL 3Q NON-W	WRAL 5am News /INDOW CANDIDATE RATE	5am - 5:30a								



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WRAL WRAL 5am News	5am - 5:30a	_	•			•			•
	3Q NON-WINDOW CANDIDATE RATE									
	WRAL		Th	08/16/12	:30	4:58 AM	OFA-12-A-091H	\$325.00		1
9	WRAL 5:00 First News	5-530p								
	3Q NON-WINDOW CANDIDATE RATE									
				2 to 08/19/12	2x	MTWTF		40=0.00		
	WRAL		W	08/15/12	:30	5:30 PM	OFA-12-A-091H	\$850.00		2
	WRAL		Th	08/16/12	:30	5:11 PM	OFA-12-A-091H	\$850.00		1
10	WRAL WRAL 5:30AM News 3Q NON-WINDOW CANDIDATE RATE	530-6a								
				2 to 08/19/12	3x	MTWTF				
	WRAL		Tu	08/14/12	:30	5:55 AM	OFA-12-A-091H	\$450.00		1
	WRAL		W	08/15/12	:30	5:50 AM	OFA-12-A-091H	\$450.00		2
	WRAL		Th	08/16/12	:30	5:43 AM	OFA-12-A-091H	\$450.00		3
11	WRAL 5:30 News 3Q NON-WINDOW CANDIDATE RATE	530-6p								
	3Q NON-WINDOW CANDIDATE HATE		08/13/1	2 to 08/19/12	2x	MTWTF				
	WRAL		<u> </u>	08/16/12	:30	5:36 PM	OFA-12-A-091H	\$850.00		2
	WRAL		F	08/17/12	:00			\$850.00	Credited	1
12	WRAL 6pm News (M-F) 3Q NON-WINDOW CANDIDATE RATE	6-630p								
			08/13/1	2 to 08/19/12	3x	MTWTF				
	WRAL		Tu	08/14/12	:30	6:09 PM	OFA-12-A-091H	\$1,100.00		1
	WRAL		W	08/15/12	:30	6:13 PM	OFA-12-A-091H	\$1,100.00		2
	WRAL		Th	08/16/12	:30	6:10 PM	OFA-12-A-091H	\$1,100.00		3
13	WRAL WRAL AM News 3Q NON-WINDOW CANDIDATE RATE	6-7a								
			08/13/1	2 to 08/19/12	4x	MTWTF				
	WRAL		Tu	08/14/12	:30	6:24 AM	OFA-12-A-091H	\$600.00		2
	WRAL		W	08/15/12	:30	6:09 AM	OFA-12-A-091H	\$600.00		3
	WRAL		Th	08/16/12	:30	6:08 AM	OFA-12-A-091H	\$600.00		1
	WRAL		F	08/17/12	:00		uses taken from the measure less	,	Credited	4



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13	WRAL WRAL AM News	6-7a	-	-	-			-		_
	3Q NON-WINDOW CANDIDATE RATE									
15	WRAL Inside Edition 3Q NON-WINDOW CANDIDATE RATE	7-730P								
	3Q NON-WINDOW CANDIDATE RATE		08/13/1	2 to 08/19/12	2x	MTWTF				
	WRAL		W	08/15/12	:30	7:27 PM	OFA-12-A-091H	\$675.00		1
	WRAL		Th	08/16/12	:30	7:21 PM	OFA-12-A-091H	\$675.00		2
16	WRAL CBS This Morning 3Q NON-WINDOW CANDIDATE RATE	7am - 9am								
				2 to 08/19/12	4x	MTWTF				
	WRAL		Tu	08/14/12	:30	7:38 AM	OFA-12-A-091H	\$350.00		2
	WRAL		W	08/15/12	:30	7:39 AM	OFA-12-A-091H	\$350.00		4
	WRAL		Th	08/16/12	:30	8:58 AM	OFA-12-A-091H	\$350.00		1
	WRAL		F	08/17/12	:00			\$350.00	Credited	3
17	WRAL Entertaiment Tonight 3Q NON-WINDOW CANDIDATE RATE	730-8P								
				2 to 08/19/12	2x	MTWTF				
	WRAL		Tu	08/14/12	:30	7:48 PM	OFA-12-A-091H	\$675.00		1
	WRAL		F	08/17/12	:00			\$675.00	Credited	2
18	WRAL Dr. Phil 3Q NON-WINDOW CANDIDATE RATE	9-10a								
				2 to 08/19/12	1x	MTWTF				
	WRAL		W	08/15/12	:30	9:11 AM	OFA-12-A-091H	\$225.00		1
19	WRAL Late News 3Q NON-WINDOW CANDIDATE RATE	11-1135p								
			08/11/1	2 to 08/17/12	2x	MTWTFSS				
	WRAL WRAL		Su W	<i>08/12/12</i> 08/15/12	<i>:00</i> :30	11:13 PM	OFA-12-A-091H	\$1,000.00 \$1,000.00		<i>2</i> 1
24	WRAL Tue Hour 3 3Q NON-WINDOW CANDIDATE RATE	10-11p								
			08/13/1	2 to 08/19/12	1x	-1				



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3Q NON-WINDOW CANDIDATE

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24	WRAL Tue Hour 3	10-11p	•	•	•	•	•	•		
	3Q NON-WINDOW CANDIDATE RATE									
	WRAL		Tu	08/14/12	:30	10:47 PM	OFA-12-A-091H	\$1,400.00		1
25	WRAL Tue Hour 1	8-9p								
	3Q NON-WINDOW CANDIDATE RATE									
				2 to 08/19/12	1x	-1				
	WRAL		Tu	08/14/12	:30	8:48 PM	OFA-12-A-091H	\$1,700.00		1
26	WRAL Wed Hour 1 3Q NON-WINDOW CANDIDATE	8-9p								
				2 to 08/19/12	2x	W				
	WRAL		W	08/15/12	:30	7:59 PM	OFA-12-A-091H	\$3,000.00		1
	WRAL		W	08/15/12	:30	8:36 PM	OFA-12-A-091H	\$3,000.00		2
27	WRAL Wed Hour 2	9-10p								
	3Q NON-WINDOW CANDIDATE									
				2 to 08/19/12	1x	W				
	WRAL		W	08/15/12	:00			\$1,800.00	Unresolved	1
28	WRAL Wed Hour 3	10-11p								
	3Q NON-WINDOW CANDIDATE									
				2 to 08/19/12	2x	W		4		
	WRAL WRAL		W	08/15/12	:00			+ ,	Unresolved	1
			W	08/15/12	:00			\$2,000.00	Unresolved	2
29	WRAL Thu Hour 1	8-9p								
	3Q NON-WINDOW CANDIDATE		00/40/4	0.1-00/40/40	4	-				
	MDAI		08/13/12 Th	2 to 08/19/12	1x	T	12 - 221	Φ0.400.00		
	WRAL		ın	08/16/12	:30	7:59 PM	OFA-12-A-091H	\$2,400.00		1
30	WRAL Thu Hour 2	9-10p								
	3Q NON-WINDOW CANDIDATE		00/45/	0.1.00/40/40		_				
	WDAL			2 to 08/19/12	1x	T		40.500.00		
	WRAL		Th	08/16/12	:00			\$3,500.00	Unresolved	1
31	WRAL Thu Hour 3	10-11p								



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31	WRAL	Thu Hour 3	10-11p								
	3Q NON-W	INDOW CANDIDATE									
				08/13/12 to	08/19/12	2x	T				
	WRAL			Th	08/16/12	:00			\$1,800.00	Unresolved	1
	WRAL			Th	08/16/12	:00			\$1,800.00	Unresolved	2
		<u>/</u>	ired Spots	32							

Gross Total \$26,405.00

Agency Commission \$3,960.75

Payment Terms 30 Days \$22,444.25 **Net Amount Due**